

Hudson Announces Rollout of PPE Vending Machines in 27 Airports Across North America Vending Machines Will Feature Proprietary Health and Safety Products as Part of Hudson's "Traveler's Best" Brand Line

East Rutherford, N.J., June 10, 2020 – <u>Hudson</u> (NYSE: HUD), a travel experience leader with more than 1,000 stores in airports, commuter hubs, landmarks and tourist destinations across North America, today reaffirmed its commitment to increased safety, convenience and service for its travelers and airport communities in the COVID-19 environment with the introduction of Personal Protection Equipment ("PPE") vending machines and a custom-designed line of health and safety offerings sourced in the United States.

The vending machines, which are ADA compliant, will be introduced to leading airport destinations across North America starting in late June. By the end of the summer, Hudson plans to introduce vending machines in 27 of the nation's leading airports and the Houston Space Center, making safe travel an attainable part of every traveler's journey.

The machines will be located in pre-security locations, offering a convenient and seamless shopping experience for travelers and essential airport workers who may have forgotten their PPE at home, or are looking for additional ways to keep themselves and their families healthy and safe.

Each vending machine will be stocked with a variety of essential products which can be purchased with a credit card, allowing Hudson an opportunity to provide a 24/7 retailing experience. To ensure that Hudson is also promoting a sanitary shopping experience, the vending machine's touchscreen will be sealed with an anti-microbial shield that eliminates germs on the surface for three to four months before replacement, and social distancing floor decals around the machine to maintain crowd control.

"With the gradual return of passengers to airports across North America following COVID-19, we're noticing a behavioral change in travelers which puts health and safety at the forefront of the travel experience," said Brian Quinn, EVP and Chief Operating Officer of Hudson. "To meet these expectations, we've developed an extensive product offering as part of our PPE vending machines that delivers traditional and technology-focused health and safety options."

Travelers familiar with Hudson's proprietary brand line, "Traveler's Best," will be pleased to see that the line has expanded to now include PPE, cleaning products, and Ultraviolet C ("UV-C") LED light sanitizing technology. The new products, designed to keep travelers safe from the start of their journey until they arrive at their travel destination, can be found in both the new vending machines, and at Hudson's travel convenience stores, and include:

- Individual and bulk packaged face masks, including disposable, KN95, and cloth options
- Individual 2 oz. and 4 oz. hand sanitizers, and bulk hand sanitizer wipes
- All-in-one hygiene kits
- Nitrile gloves and multi-use thermometers
- Portable and rechargeable UV-C sanitizers for mobile devices and personal items



In certain airports, travelers will also be able to purchase name brand electronics and travel essentials from the vending machines, including charging cables and wireless headphones, which will allow Hudson to stay true to being the all-encompassing travel partner.

About Hudson

Hudson, a Dufry Company, is a travel experience company turning the world of travel into a world of opportunity by being the Traveler's Best Friend in more than 1,000 stores in airports, commuter hubs, landmarks, and tourist locations. Our team members care for travelers as friends at our travel convenience, specialty retail, duty free and food and beverage destinations. At the intersection of travel and retail, we partner with landlords and vendors, and take innovative, commercial approaches to deliver exceptional value. To learn more about how we can make your location a travel destination, please visit us at hudsongroup.com.

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