

NEWS RELEASE

Hudson Opens Its First Chick-fil-A at Charleston International Airport

New Restaurant Is Part of Hudson's Expanded Partnership with South Carolina's Largest Airport to Transform Travelers' Dining and Retail Experience

East Rutherford, New Jersey (Jan. 18, 2024) – <u>Hudson</u>, part of <u>Avolta</u> AG (SIX: AVOL) and a travel experience leader with more than 1,000 stores in airports, commuter hubs, landmarks, and tourist destinations across North America, today celebrated the recent opening of its first Chick-fil-A® restaurant at Charleston International Airport (CHS) with a ribbon cutting.

Located in the airport's Central Hall, the new Chick-fil-A is uniquely designed to serve the brand's full menu to customers both pre- and post-security. The restaurant offers counter service to ticketed passengers after the security checkpoint, with window service available before security for travelers and visitors to CHS. The restaurant is part of Hudson's redeveloped concessions portfolio at CHS under a 10-year contract extension that was announced in 2022, which expanded Hudson's over 20-year partnership with South Carolina's largest airport through 2041.

"This new Chick-fil-A, with its ability to serve everyone who passes through Charleston International Airport — travelers, visitors, and employees alike — exists because of the incredible collaboration between Hudson, Charleston County Aviation Authority, Chick-fil-A, Inc., Transportation Security Administration, and other valued partners," said Hudson Senior Vice President of Business Development Mike Blakely. "We are proud to be a part of the evolution of CHS by introducing exciting concepts to the terminal and delivering on our commitment to make travelers happier."

"We are overjoyed to offer new dining options that continue to elevate the guest experience at CHS," said Elliott Summey, CEO of Charleston County Aviation Authority. "Chick-fil-A is a leading brand in the quick-service industry, and we know that it is a spot that will resonate with travelers, both locals and those visiting Charleston for the first time. In partnership with our concessionaires, our goal is to continue to assemble a diverse line-up of brands and create opportunity for small-and-minority-owned businesses to participate in our airport concessions program."

Chick-fil-A at Charleston International Airport will operate under HG-BW Charleston JV, a joint venture between Hudson and its Airport Concessions Disadvantaged Business Enterprise (ACDBE) partners Branded Works, Inc., a longtime Hudson partner, and Lillie's of Charleston, a local partner.

The restaurant is open Monday through Saturday from 4 a.m. – 10 p.m. Guests can enjoy breakfast options like the iconic Chick-n-Minis® entree, Chick-fil-A® Chicken Biscuits, Hash Brown Scramble Bowl, and more until 10:30 a.m., when the restaurant will then change over to its classic Chick-fil-A menu featuring popular items like the Original Chick-fil-A® Chicken Sandwich, Chick-fil-A® Nuggets, Chick-fil-A Waffle Potato Fries®, and freshly prepared entree salads and lemonade.



Over the last year, Hudson also has unveiled four new retail stores at CHS, transforming the shopping experience for travelers through Hudson's tech-driven proprietary concepts and specialty retail: Hudson Nonstop, Evolve by Hudson, Sunglass Hut, and a TUMI shop-in-shop that debuted in Hudson's existing Tech On The Go store.



For further information

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About Hudson and Avolta

Hudson is a travel experience company turning the world of travel into a world of opportunity by being the Traveler's Best Friend in airports, commuter hubs, landmarks, and tourist locations across North America. Our team members care for travelers as friends at our travel convenience, specialty retail, duty free, and food and beverage destinations. At the intersection of travel and retail, we partner with landlords and vendors, and take innovative, commercial approaches to deliver exceptional value.

Hudson is part of Avolta AG (SIX: AVOL), a leading global travel experience player. With the traveler at its strategic core, Avolta maximizes every moment of the traveler's journey through its combination of travel retail and travel food & beverage, passion for innovation and excellent execution. Avolta's well-diversified business across geographical, channel and brand portfolio pillars operates in 75 countries and 1,200 locations, with 5,500 points of sale across three segments – duty-free, food & beverage and convenience – and various channels, including airports, motorways, cruises ferries, railway, border shops and downtown. An inherent element of Avolta's business strategy is found in ESG, aiming for sustainable and profitable growth of the company while fostering high standards of environmental stewardship and social equity – making meaningful impact in the local communities. The company's access to 2.3 billion passengers each year reinforces the power of it's more than 60,000 people, committed to surprising guests and delivering solid execution, supporting the company in creating value for all stakeholders.

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