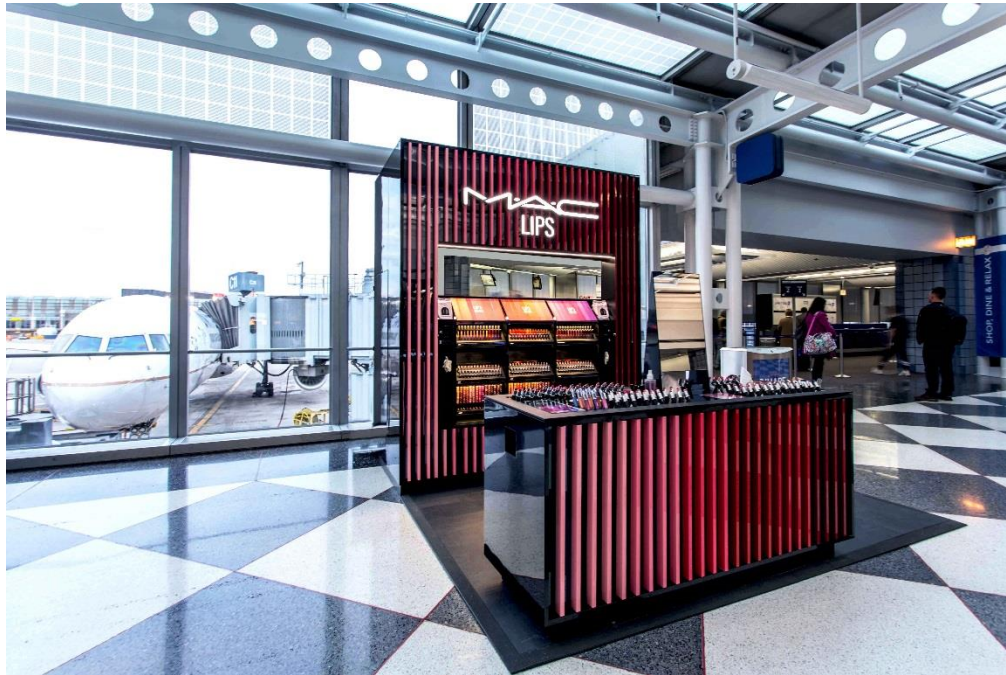


Hudson Group Debuts First-Ever M·A·C Lips Studio in the Americas at Chicago O’Hare International Airport

M·A·C Lips Studio will offer travelers an exceptional shopping experience that incorporates the brand's unique sense of color and artistry



EAST RUTHERFORD, N.J., April 20, 2018 – Hudson Group (NYSE: HUD), a leader in North American travel retail, in partnership with M·A·C Cosmetics announces the grand opening of the first ever M·A·C Lips Studio pop-up in the Americas at Chicago O’Hare International Airport in the C Concourse of Terminal 1. Working with the City of Chicago Department of Aviation (CDA), the owner and operator of O’Hare, Robinson Hill Hospitality Group, LLC, B.T. II, Inc., and Corliss Stone-Littles, LLC., the new space is an example of the evolving consumer demand for pop up experiences in travel retail – leading to discovery and excitement for passengers.

The 100-sq-ft. location, adorned with colour and product variety unique to M·A·C, will include over 250 SKUs across all lip categories including lipstick, lip liners, lip gloss and lip care. M·A·C artists will also offer travelers complimentary lip demos and application tips for the perfect finishing touch on-the-go.

“Hudson Group is excited to work with the Chicago Department of Aviation at O’Hare International Airport to deliver flexible, stand-out experiences for travelers,” said Michael Mullaney, executive vice president of corporate strategy and development at Hudson Group. “Many people discover new brands when they are traveling, and M·A·C Lips will offer quick-stop shopping environment for the beauty-conscious traveler.”

“We are pleased that Hudson Group chose O’Hare as the venue for its first M·A·C Lips Studio pop-up,” said CDA Deputy Commissioner of Concessions Juan Manzano. “This internationally-known makeup brand will be well-received by travelers looking for a gift or even a quick makeover!”

About Hudson Group

Hudson Group, one of the largest travel retailers in North America, is committed to enhancing the travel experience for over 300,000 travelers every day in the continental United States and Canada. A subsidiary of New York Stock Exchange-traded Hudson Ltd. (HUD), Hudson Group is anchored by its iconic Hudson, Hudson News and Hudson Bookseller brands. Hudson Group operates nearly 1,000 duty-paid and duty-free stores in 88 locations, including airports, commuter terminals, hotels and some of the most visited landmarks and tourist destinations in the world. Our wide range of store concepts include travel essentials and convenience stores, bookstores, duty-free shops, branded specialty stores, electronics stores, and quick-service food and beverage outlets. For more information, visit www.hudsongroup.com and www.dufry.com.

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