

Hudson Group Awarded 10-Year Contract Extension at Pittsburgh International Airport

Extension includes over 10,900 square feet in concession space and the renovation of six store concepts

EAST RUTHERFORD, N.J., March 7, 2018 – Hudson Group, a wholly-owned subsidiary of Hudson Ltd. (NYSE: HUD) and leader in North American travel retail, today announced the successful 10-year extension of its concessions contract with Pittsburgh International Airport (PIT). With over 10,900 sq. ft. in concession space, the contract includes the renovation of six stores. Brands represented within this contract include Hudson, Sarris Candies, Dunkin' Donuts, and Ink by Hudson – Hudson Group's latest bookstore concept featuring a contemporary style and indie-inspired ethos.

"Pittsburgh International Airport is committed to providing passengers with an enhanced travel retail, food, and beverage experience," said Eric Sprys, chief commercial officer of the Allegheny County Airport Authority. "Creating a sense of place is a major initiative as we move forward. We're happy to build on our relationship with Hudson Group and Fraport through our shared vision to provide travelers with an unparalleled mix of local and national brands."

"Hudson Group has had the pleasure of providing Pittsburgh International Airport (PIT) travelers with a unique blend of retail options since 2003," said Joseph DiDomizio, president and chief executive officer of Hudson Group. "We are thrilled to support the Allegheny County Airport Authority and Fraport as they continue to transform the concessions and retail program, and cannot wait for passengers and visitors alike to enjoy our renovated store concepts."

Additional information:

Travel Essentials

- **Hudson:** Hudson is the nation's largest travel essentials and convenience brand designed with customer ease at its core. Divided into four major categories and color-coded for ease of navigation, Hudson delivers the lifestyle shopping experience preferred by today's traveler. Inspired by the iconic Hudson News brand, store offerings range from books, magazines, snacks and beverages, to travel and convenience necessities, tasteful local souvenirs and electronics.

Specialty Retail

- **Sarris Candies:** A local brand based in Pennsylvania, Sarris Candies is known for its superior rich tastes, offering sweet-toothed customers a variety of specialty chocolates and candies.
- **Ink by Hudson:** A new contemporary bookstore built around a core offering of books, Ink by Hudson serves as a cultural hub to the airport community and features a curated assortment of bestsellers, small press titles, classics, prizewinners, local favorites, and a unique selection of toys, stationery, fashion, artwork, travel essentials and indulgences.

Food & Beverage

- **Dunkin' Donuts:** Founded in 1950, the iconic Dunkin' Donuts eatery is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running in the U.S., and is now located in the Landside Terminal at PIT, with a second store location scheduled to open later this year.

About Hudson Group

Hudson Group, one of the largest travel retailers in North America, is committed to enhancing the travel experience for over 300,000 travelers every day in the continental United States and Canada. A subsidiary of New York Stock Exchange-traded Hudson Ltd. (HUD), Hudson Group is anchored by its iconic Hudson, Hudson News and Hudson Bookseller brands. Hudson Group operates nearly 1,000 duty-paid and duty-free stores in 88 locations, including airports, commuter terminals, hotels and some of the most visited landmarks and tourist destinations in the world. Our wide range of store concepts include travel essentials and convenience stores, bookstores, duty-free shops, branded specialty stores, electronics stores, and quick-service food and beverage outlets. For more information, visit www.hudsongroup.com and www.dufrey.com.

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